

Impulse Programme Timetable - Module B (Draft)

| Tue 27 June | | Wed 28 June | Thu 29 June | Fri 30 June | Mon 25 Sept | | Tue 26 Sept | Wed 27 Sept |
|----------------|--|---|---|--|---|--|--|---|
| Maxwell Centre | | Maxwell Centre/ IfM | Maxwell Centre | Maxwell Centre | Maxwell Centre | | Maxwell Centre | Maxwell Centre |
| 8:45 | | 8:45 Update | 8:45 Update | 8:45 Update | 8:45 Update | | 8:45 Update | 8:45 Update |
| 9:00 | | | | | | | | |
| 9:30 | | 9:00 - 10:30 Entrepreneurial Vision Hermann Hauser Rayleigh (L2) | 9:00 - 10:30 Business Models Florin Udrea Rayleigh (L2) Jonathan Milner JJ Thomson (L2) | 9:00 - 10:30 Building a team David Cleevly Rayleigh (L2) | 9:00 - 10:30 Mentor session | | 9:00 - 10:30 Financial Strategy | 9:00 - 10:30 Mentor session |
| 10:00 | | | | | | | | |
| 10:30 | | Tea break | Tea break | Tea break | Tea break | | Tea break | Tea break |
| 11:00 | | | | | | | | |
| 11:30 | | 11:00 - 12:30 Value Propositions Shailendra Vyakarnam Rayleigh (L2) | 11:00 - 12:30 Marketing Strategy Phil O'Donovan Rayleigh (L2) | 11:00 - 12:30 Clarifying your financial needs David Gill Rayleigh (L2) | 11:00 - 12:30 IP Strategy Julian Hitchcock Pawel Piotrowicz | | 11:00 - 12:30 Negotiation Skills Clive Rich | 11:00 - 12:00 Mentor session |
| 12:00 | | | | | | | | |
| 12:30 | | 12:30 - 14:00 Lunch with mentors Kitchen area | 12:30 - 14:00 Lunch Kitchen area | 12:30 - 14:00 Lunch Kitchen area | 12:30 - 14:00 Lunch | | 12:30 - 14:00 Lunch | 12:00 - 13:00 Lunch |
| 13:00 | | | | | | | | |
| 13:30 | | | | | | | | 13:00 - 14:10 Pitch to investors and innovators |
| 14:00 | | | | | | | | |
| 14:30 | | 14:00 - 15:30 Mentor session Meeting rooms | 14:00 - 15:30 Mentor session Meeting rooms | 14:00 - 15:30 Mentor session Meeting rooms | 14:00 - 15:30 Mentor session | | 14:00 - 15:30 One-to-one discussion | Tea Break |
| 15:00 | | | | | | | | 14:40 - 15:20 Pitch to investors and innovators |
| 15:30 | 15:00 - 16:00 Registration | Tea Break | Tea Break | Tea Break | Tea Break | | Tea Break | Tea Break |
| 16:00 | | | | | | | | |
| 16:30 | 16:00 - 17:30 Programme and participant introduction Rayleigh (L2) | 16:00 - 17:30 Mentor session Meeting rooms | 16:00 - 17:30 Mentor session Meeting rooms | 16:00 - 17:30 Mentor session Meeting rooms | 16:00 - 17:00 Mentor session | | 16:00 - 17:30 One-to-one discussion | Tea Break |
| 17:00 | | | | | | | | 16:30 - 17:40 Pitch to investors and innovators |
| 17:30 | 17:30 - 18:30 Welcome Sir Richard Friend Lord Karan Bilimoria Rayleigh (L2) | 17:30 - 18:00 Mentor briefing | 17:30 - 19:00 Market Research & Marketing Plan Sue Higgins Rayleigh (L2) | 17:30 - 17:45 Wrap-up | 17:00 - 18:30 Pitch Training Phil O'Donovan | | 17:30 - 19:00 Individual Work | 17:40 - 18:30 Wrap-up |
| 18:00 | | | | | | | | |
| 18:30 | 18:30 - 19:30 Networking Kitchen area/ terrace | 18:00 - 19:30 Networking Welcome by Andy Neely IfM Common Room | | 17:45-18:00 Mentor briefing | | | | |
| 19:00 | | | | 18:00 - 19:30 Drinks & Nibbles Kitchen area/ terrace | 18:30 - 19:30 Individual Work | | | 18:30 - 21:00 Celebration dinner/ Certificate ceremony |

Individual Assignments July -Sept

Agenda

- Individual Work
- Mentor session
- Networking
- One-to-one discussion
- Pitch to investors/innovators
- Programme
- Workshop

Note: Programme details are subject to change