



PARTNERS

Are you striving to support your entrepreneurial researchers, winning entrepreneurs or employees to realise their innovative technology ventures and accelerate the commercialisation process?



We welcome the opportunity for collaboration with the organisations that are actively promoting and supporting science and technology entrepreneurs and early stage ventures in different regions.

The opportunities include:

- Funding your winning entrepreneurs to attend our programme as a part of your offerings/awards to your entrepreneurs
- Awarding bursaries to entrepreneurial scientists

turn your technology ideas into reality



CONTACT

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Impulse Programme

**An intense but time-limited,
high learning curve experience**



Impulse provides a structured learning experience and tailored mentoring for researchers and aspiring entrepreneurs. It serves as a catalyst for entrepreneurship in individuals and organisations.

It is about strong action learning and results driven where participants bring their innovative ideas to the table. It acts as a learning vehicle, prioritising and developing, with a sharp focus on "high-potential" business.



"Chance encounter makes amazing ideas possible"

Through Impulse the participants will get the opportunity to develop commercialisation strategies for their novel ideas, receive expert advice and mentoring from successful entrepreneurs, innovators and investors, and benefit from networking with over 80 contributors from Cambridge entrepreneurial community and Maxwell Centre's industry partners.

The Impulse programme is comprised of two three-day intensive residential modules with individual assignments in between over a period of 2-3 months. Both mentoring and regular clinics - discussions with business professionals will happen over the three month period.

In addition, our alumni will benefit from additional follow-up clinics and masterclasses, delivered in collaboration with the West Cambridge enterprise community.

Impulse Programme 2017		
Module A (Residential) 27-30 June 2017	Preparing a business case	Knowledge, information, inspiration Expert mentoring One-to-one clinics
Individual Assignments July - Sept 2017	Refining your ideas	Market research activity Pitch practice Investor pitch
Module B (Residential) 25-27 Sept 2017	Validating your business case	Preparing action plan Networking with 80+ entrepreneurs and innovators
Follow up support for the alumni		

Who is the programme for?

- PhDs, Post-Docs and researchers across the different fields of Physical Sciences and Technology
- Early stage entrepreneurs
- Researchers/ engineers/ managers from large corporates

How to apply

All candidates need to complete an application form www.maxwell.cam.ac.uk/impulse-application-form. The application deadline is **15 May 2017** for the next programme.