

# Impulse Programme Timetable - Module A and B

Tue 27 June		Wed 28 June	Thu 29 June	Fri 30 June	Mon 25 Sept	Tue 26 Sept	Wed 27 Sept	
Maxwell Centre		Maxwell Centre/ IfM	Maxwell Centre	Maxwell Centre	Maxwell Centre	Maxwell Centre	Maxwell Centre	
8:45		8:45 Update	8:45 Update	8:45 Update	8:45 Update Rayleigh (L2)	8:45 Update Rayleigh (L2)	8:45 Update JJ Thomson (L2)	
9:00		9:00 - 10:30 Entrepreneurial Vision Hermann Hauser Rayleigh (L2)	9:00 - 10:30 Business Models Florin Udrea Rayleigh (L2) Jonathan Milner JJ Thomson (L2)	9:00 - 10:30 Building a team David Cleevely Rayleigh (L2)	9:00 - 10:30 Mentor session Maxwell meeting rooms	9:00 - 10:30 Financial Strategy Michael Anstey David Holbrook David Walsh Rayleigh (L2)	9:00 - 10:30 Mentor session Maxwell meeting rooms	
9:30								
10:00								
10:30		Tea break	Tea break	Tea break	Tea break (L2)	Tea break (L2)	Tea break (L2)	
11:00		11:00 - 12:30 Value Propositions Shailendra Vyakarnam Rayleigh (L2)	11:00 - 12:30 Marketing Strategy Phil O'Donovan Rayleigh (L2)	11:00 - 12:30 Clarifying your financial needs David Gill Rayleigh (L2)	11:00 - 12:30 IP Strategy Anwar Gilani Rayleigh (L2) Julian Hitchcock JJ Thomson (L2)	11:00 - 12:30 Negotiation Skills David Walsh Rayleigh (L2)	11:00 - 12:00 Mentor session Maxwell Meeting rooms	11:00 - 12:00 Pitch Practice
11:30								
12:00		12:30 - 14:00 Lunch with mentors Kitchen area	12:30 - 14:00 Lunch Kitchen area	12:30 - 14:00 Lunch Kitchen area	12:30 - 14:00 Lunch Kitchen area	12:30 - 14:00 Lunch Kitchen area	12:00 - 13:00 Lunch Kitchen area	
12:30		14:00 - 15:30 Mentor session Meeting rooms	14:00 - 15:30 Mentor session Meeting rooms	14:00 - 15:30 Mentor session Meeting rooms	14:00 - 15:30 Mentor session (Maxwell meeting rooms)	14:00 - 15:30 One-to-one discussion Maxwell meeting rooms	14:00 - 15:30 One-to-one discussion Maxwell meeting rooms	13:00 - 14:10 Pitch to investors and innovators Red, Orange, Yellow, White
13:00								
13:30		Tea Break	Tea Break	Tea Break	Tea Break (L2)	Tea Break (L2)	Tea Break (Atrium)	
14:00		16:00 - 17:30 Mentor session Meeting rooms	16:00 - 17:30 Mentor session Meeting rooms	16:00 - 17:30 Mentor session Meeting rooms	16:00 - 17:00 Mentor session Maxwell meeting rooms	16:00 - 17:30 One-to-one discussion Maxwell meeting rooms	16:00 - 17:30 One-to-one discussion Maxwell meeting rooms	14:40 - 15:50 Pitch to investors and innovators Red, Orange, Yellow, White
14:30								
15:00	15:00 - 16:00 Registration	17:30 - 18:00 Mentor briefing	17:30 - 19:00 Market Research & Marketing Plan Sue Higgins Rayleigh (L2)	17:30 - 17:45 Wrap-up	17:00 - 18:30 Pitch Training Phil O'Donovan Rayleigh (L2)	17:30 - 19:00 Individual Work Maxwell Centre	17:30 - 19:00 Individual Work Maxwell Centre	Tea Break (Atrium)
15:30								
16:00	16:00 - 17:30 Programme and participant introduction Rayleigh (L2)	18:00 - 19:30 Networking Welcome by Andy Neeley IfM Common Room	18:00 - 19:30 Networking Welcome by Andy Neeley IfM Common Room	17:45-18:00 Mentor briefing	18:30 - 19:30 Individual Work Maxwell Centre	18:30 - 19:30 Individual Work Maxwell Centre	18:30 - 21:00 Celebration dinner/ Certificate ceremony Moller Centre	16:20 - 17:30 Pitch to investors and innovators Red, Orange, Yellow, White
16:30								
17:00	17:30 - 18:30 Welcome Sir Richard Friend Lord Karan Bilimoria Rayleigh (L2)	18:30 - 19:30 Networking Kitchen area/ terrace	18:30 - 19:30 Networking Kitchen area/ terrace	18:00 - 19:30 Drinks & Nibbles Kitchen area/ terrace	18:30 - 19:30 Individual Work Maxwell Centre	18:30 - 19:30 Individual Work Maxwell Centre	18:30 - 21:00 Celebration dinner/ Certificate ceremony Moller Centre	17:40 - 18:30 Wrap-up JJ Thomson (L2)
17:30								
18:00	18:30 - 19:30 Networking Kitchen area/ terrace							
18:30								
19:00								

Individual Assignments July - Sept

**Agenda**

<span style="display: inline-block; width: 15px; height: 15px; background-color: #d9ead3; border: 1px solid #000;"></span> Individual Work	<span style="display: inline-block; width: 15px; height: 15px; background-color: #f4cccc; border: 1px solid #000;"></span> One-to-one discussion	<span style="display: inline-block; width: 15px; height: 15px; background-color: #fff2cc; border: 1px solid #000;"></span> Workshop
<span style="display: inline-block; width: 15px; height: 15px; background-color: #fce4d6; border: 1px solid #000;"></span> Mentor session	<span style="display: inline-block; width: 15px; height: 15px; background-color: #f4cccc; border: 1px solid #000;"></span> Pitch to investors/innovators	
<span style="display: inline-block; width: 15px; height: 15px; background-color: #d9ead3; border: 1px solid #000;"></span> Networking	<span style="display: inline-block; width: 15px; height: 15px; background-color: #d9ead3; border: 1px solid #000;"></span> Programme	

Note: Programme details are subject to change