

Impulse Programme 2021 - Timetable - DRAFT

Module A				Module B	Module C			
TUE 20 April	WED 21 April	THU 22 April	FRI 23 April	April - June online, Wednesdays	TUE 29 June	WED 30 June	THU 1 July	FRI 2 July
	8:45 Update	8:45 Update	8:45 Update			8:45 Update	8:45 Update	8:45 Update
	9:00-10:30 Entrepreneurial Vision Patrick Pichette	9:00-10:30 Marketing Strategy & Planning Phil O'Donovan	9:00-10:30 Business Models	Online 1to1 Discussions		9:00 - 10:30 Building a Team David Cleevely	9:00 - 10:30 Fundraising	9:00 - 10:30 Mentor session
	Tea break	Tea break	Tea break	5 May, 14:00-16:15 19 May, 14:00-16:15 2 June, 14:00-16:15 16 June, 14:00-16:15		Tea break	Tea break	Tea break
	11:00-12:30 Value Propositions Shai Vyakarnam	11:00-12:30 Market Research Chris Lamaison	11:00-12:30 Clarifying your financial needs Mike Anstey	Online Workshops		11:00 - 12:30 Selling Skills	11:00 - 12:30 Pitch Training Phil O'Donovan	11:00 - 12:00 Mentor session
	12:30-14:00 Lunch with mentors	12:30-14:00 Lunch	12:30-14:00 Lunch	28 April, 9:30-11:30 Funding Sources Arun Muthirulan		12:30 - 14:00 Lunch with mentors	12:30 - 14:00 Lunch	12:00 - 13:00 Lunch
	14:00-15:30 Mentor session	14:00-15:30 Mentor session	14:00-15:30 Mentor session	12 May, 9:30-11:30 IP Basics Christian Bunke		14:00 - 15:30 Mentor session	14:00 - 15:30 Online Pitch Practice Phil O'Donovan & others	13:00 - 17:30 Online Pitch to investors and innovators
15:00-16:00 Registration	Tea Break	Tea Break	Tea Break	28 May, 9:30-11:30 Legal issues in starting a business		Tea Break	Tea Break	
16:00-17:30 Programme and participant introduction	16:00-17:30 Mentor session	16:00-17:30 Mentor session	16:00-17:30 Mentor session	9 June, 9:30-11:30 Building Business Partnerships		16:00 - 17:30 Mentor session	16:00 - 18:15 Online One-to-One Discussions	
17:30-18:30 Welcome Ceremony Lord Karan Bilimoria	17:30-19:00 Keynote & Networking	17:30-19:00 Get to know your fellow participants	17:30-18:15 Wrap-up	23 June, 9:30-11:30 Presentation Skills		17:30 - 19:00 Individual Preparation for Pitching	18:15 - 19:00 Individual Preparation for Pitching	17:30 - 18:00 Wrap-up
18:30-19:30 Networking			18:15-19:30 Drinks & Nibbles	Mentor Meetings (individually arranged)	16:30 - 19:30 Business meets ideas Event			19:00 - 22:00 Celebration dinner/ ceremony

Agenda

Individual Work	One-to-one discussion	Workshop
Mentor session	Pitch to investors/innovators	
Networking	Programme	

Note: Programme details are subject to change due to the unpredictable COVID-19 situation.