

Impulse Programme 2021 - Timetable Module A
Module A

TUE 20 April	WED 21 April	THU 22 April	FRI 23 April	TUE 27 April	WED 28 April	THU 29 April
	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up
	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update
	9:30-11:30 Value Propositions Shai Vyakarnam	9:30-11:30 Marketing Strategy & Planning Phil O'Donovan	9:30-11:30 Business Models Julie Barnes Florin Udrea	9:30-11:30 Market Research Chris Lamaison	9:30-11:30 Funding Sources Arun Muthirulan	9:30-11:30 Clarifying your financial needs Mike Anstey
	Break	Break	Break		Break	
	14:00-15:30 Mentor session	14:00-15:30 Mentor session	14:00-15:30 Mentor session			
	Break	Break	Break			
16:00-17:30 Programme and participant introduction Yupar Myint	16:00-17:30 Mentor session	16:00-17:30 Mentor session	16:00-17:30 Mentor session			
Break			Break		17:00-18:00 Networking with Innovators	
18:05-19:05 Welcome Ceremony Lord Karan Bilimoria			18:15-19:30 Wrap-up & Get to know your fellow participants			

Agenda

Individual Work	1-to-1 discussions	Workshop
Mentor session	Pitch to investors/innovators	
Networking	Programme	

Note: Programme details are subject to change due to the unpredictable COVID-19 situation.
Timetable version: Mai 2021

Partners








Impulse Programme 2021 - Timetable Module B

Module B (April - June)

WED 5 May	WED 12 May	WED 19 May	WED 26 May	WED 2 June	WED 9 June	WED 16 June
	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up		
	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	8:15-8:30 Set up	
	9:30-11:30 IP Basics Christian Bunke	9:30-11:30 The power of understanding people to influence results Sonja Kirschner	9:30-11:00 Presentation Skills Jamie Macfarlane	9:30-11:30 Legal issues in starting a business Trina Hill	8:30-10:00 Future of innovation for Entrepreneurs Hermann Hauser	
	Break	Break	Break	Break	Break	
14:00-16:15 1to1 Discussions	14:00-15:00 Peer Networking	14:00-16:15 1to1 Discussions	14:00-15:00 Peer Networking	14:00-16:15 1to1 Discussions	14:00-15:00 Peer Networking	14:00-16:15 1to1 Discussions

Mentor meetings will be individually arranged during Module B

Agenda

 Individual work	 1-to-1 discussions	 Workshop
 Mentor session	 Pitch to investors/innovators	
 Networking	 Programme	








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Partners

Impulse Programme 2021 - Timetable Module C

Module C						
TUE 22 June	WED 23 June	THU 24 June	TUE 29 June	WED 30 June	THU 1 July	FRI 2 July
9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	9:00-9:15 Set up	
9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	9:15-9:30 Update	
9:30-11:30 Building Business Partnerships Helen Adams/ Letizia Goretti	9:30-11:30 Entrepreneurial Vision Patrick Pichette	9:30-11:30 Pitch Training Phil O'Donovan	9:30-11:30 Selling Skills Mark De Souza	9:30-11:30 Building a Team David Cleevly	9:30-11:30 Fundraising Christine Martin/ Max Bautin	9:30-12:30 Mentor Session
	Break	Break		Break	Break	Break
		14:00-15:30 Pitch Practice Phil O'Donovan & others		14:00-15:30 Mentor Session	14:00-16:15 1to1 Discussions	14:00-15:30 Pitch to investors and innovators
	17:00-18:00 Networking			Break		
				16:00-17:30 Mentor Session	Break	Break
				17:30-19:00 Individual Preparation for Pitching	17:30-19:00 Individual Preparation for Pitching	17:00-18:30 Celebration ceremony

Agenda

 Individual work	 1-to-1 discussions	 Workshop
 Mentor session	 Pitch to investors/innovators	
 Networking	 Programme	

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Partners