

Impulse Programme 2022 - Module A - ONLINE

Module A - Online						
TUE 26 April	WED 27 April	THU 28 April	FRI 29 April	TUE 3 May	WED 4 May	THU 5 May
	9:00-10:45 Value Propositions (P M F)	9:00-10:45 Marketing Strategy (P M F)	9:00-10:45 Business Models (P M F)	9:00-10:45 Market Research (P M F)	9:00-10:45 Marketing Planning Intrapreneuring (Stakeholder Analysis) (P M F)	9:00-10:45 Funding Sources (P M F)
	Break	Break	Break			
	12:00-13:30 Mentoring (P M F)	12:00-13:30 Mentoring (P M F)	12:00-13:30 Mentoring (P M F)	12:00-13:30 Innovation within Organisations (P)	12:00-13:00 How to Network (P)	
	Break	Break	Break		13:00-14:00 Networking with Innovators (P G F)	
14:00-15:30 Programme Introduction Yupar Myint (P M F)	14:00-15:30 Mentoring (P M F)	14:00-15:30 Mentor session (P M F)	14:00-15:30 Mentoring (P M F)			
16:00-17:00 Welcome Ceremony (P M F)			Break	16:00-17:30 Wrap-up & Get to Know your Fellow Participants (P)		

Programme key

Contributors

-  Participants
-  Mentors
-  Facilitators
-  Business Experts
-  Guests
-  Investors

1to1 Discussions

-  1to1 Discussions
-  Individual Work
-  Mentoring
-  Networking
-  Pitching
-  Programme
-  Workshops

Customised workshops

-  Workshop for Entrepreneurs
-  Workshop for Intrapreneurs
-  Workshops running in parallel for entrepreneurs/ intrapreneurs
-  Workshop for High Tech
-  Workshop for Life Sciences
-  Workshops running in parallel for High Tech/ Life Sciences

Note: Programme details are subject to change.

Timetable version: 25 Jan 2022

Impulse Programme 2022 - Module B - ONLINE

Module B - Online						
WED 18 May	WED 25 May	WED 1 June	WED 8 June	WED 15 June	WED 22 June	WED 29 June
9:00-10:30 P M F Clarifying your Financial Needs	9:00-10:30 P M F IP Strategy/ Regulatory Requirements	9:00-10:30 P M F Persuasion Skills and Selling	9:00-10:30 P M F Pitch Presentation Guidance	9:00-10:30 P M F Legal Issues in Starting a Business	9:00-10:30 P M F Building Business Partnerships	9:00-10:30 P M F Sustainability Management
Break	Break	Break	Break	Break	Break	Break
12:00-14:15 P B 1to1 Discussions	12:00-13:00 P Peer Networking (optional)	12:00-14:15 P B 1to1 Discussions	12:00-13:00 P Peer Networking (optional)	12:00-14:15 P B 1to1 Discussions	12:00-13:00 P Peer Networking (optional)	12:00-14:15 P B 1to1 Discussions

Mentor meetings will be individually arranged during Module B

	Programme key	Customised workshops
Contributors	1to1 Discussions	Workshop for Entrepreneurs
Participants	Individual Work	Workshop for Intrapreneurs
Mentors	Mentoring	Workshops running in parallel for entrepreneurs/ intrapreneurs
Facilitators	Networking	Workshop for High Tech
Business Experts	Pitching	Workshop for Life Sciences
Guests	Programme	Workshops running in parallel for High Tech/ Life Sciences
Investors	Workshops	

Note: Programme details are subject to change.

Timetable version: 25 Jan 2022

Impulse Programme 2022 - Module C - RESIDENTIAL

Module C - Residential

TUE 12 July	WED 13 July	THU 14 July	FRI 15 July
9:00-10:30 Future of Innovation for Entrepreneurs (P M F)	9:00-10:30 Pitch Training (P M F)	9:00-10:30 Team Building (P M F)	9:00-11:00 Mentoring (P M F)
	Break	Break	
11:00-12:30 Fundraising Corporate Venturing (P M F)	11:00-12:30 Preparation for Pitching (P)	11:00-12:30 Leading a Diverse Team (P M F)	Break
Lunch break	Lunch break	Lunch break	12:00-14:30 Pitch to Investors/ Innovators (P I)
14:00-15:30 Mentoring (P M F)	14:00-17:30 Pitch Practice (P B)	14:00-15:30 Mentoring (P M F)	Break
16:00-17:30 Mentoring (P M F)		16:00-17:30 Mentoring (P M F)	15:00-16:00 Wrap up Session (P)
17:30-19:00 Networking (P G F)	17:30-19:00 Preparation for Pitching (P)	17:30-19:00 Preparation for Pitching (P)	16:00-18:00 Individual Time
			18:00-22:00 Celebration Dinner/ Ceremony (P M F B I)

Note: Programme details are subject to change.

Timetable version: 25 Jan 2022

Application deadline: 20 March 2022

“ I enjoy helping people starting new businesses and Impulse provides the right tools for this energizing process. It is like an Ikea kit that gives you contacts, knowledge, and confidence to start your business. My highlight is, seeing people who are new to business thinking, master the ideas and go off after the programme and form successful businesses. ”

Steve Barlow, Impulse mentor

Programme key		Customised workshops
Contributors	1to1 Discussions	Workshop for Entrepreneurs
(P) Participants	Individual Work	Workshop for Intrapreneurs
(M) Mentors	Mentoring	Workshops running in parallel for entrepreneurs/ intrapreneurs
(F) Facilitators	Networking	Workshop for High Tech
(B) Business Experts	Pitching	Workshop for Life Sciences
(G) Guests	Programme	Workshops running in parallel for High Tech/ Life Sciences
(I) Investors	Workshops	