








Impulse Programme Timetable June - Sept 2017 (DRAFT)

Tue 27 June		Wed 28 June	Thu 29 June	Fri 30 June	Mon 25 Sept	Tue 26 Sept	Wed 27 Sept
Maxwell Centre		Computer Laboratory/ Maxwell Centre/ IfM	Materials Science & Metallurgy/ Maxwell Centre/ Computer Laboratory	Computer Laboratory/ Maxwell Centre	Maxwell Centre/ Materials Science & Metallurgy	Maxwell Centre/ Computer Laboratory	Maxwell Centre/ Møller Centre
8:45		8:45 Update	8:45 Update	8:45 Update	8:45 Update	8:45 Update	8:45 Update
9:00		9:00 - 10:30 Entrepreneurial Vision <i>Hermann Hauser</i>	9:00 - 10:30 Business Models <i>Florin Udrea</i> <i>Jonathan Milner</i>	9:00 - 10:30 Building a team <i>David Cleevly</i>	9:00 - 10:30 Mentor session	9:00 - 10:30 Financial Strategy	9:00 - 10:30 Mentor session
9:30							
10:00							
10:30		Tea break	Tea break	Tea break	Tea break	Tea break	Tea break
11:00							
11:30		11:00 - 12:30 Value Propositions <i>Shailendra Vyakarnam</i>	11:00 - 12:30 Marketing Strategy <i>Phil O'Donovan</i>	11:00 - 12:30 Clarifying your financial needs <i>David Gill</i>	11:00 - 12:30 IP Strategy	11:00 - 12:30 Leadership skills	11:00 - 12:00 Mentor session
12:00							12:00 - 13:00 Lunch
12:30		12:30 - 14:00 Lunch with mentors	12:30 - 14:00 Lunch	12:30 - 14:00 Lunch	12:30 - 14:00 Lunch	12:30 - 14:00 Lunch	13:00 - 15:00 Pitch to inventors and innovators
13:00							
13:30							
14:00							
14:30		14:00 - 15:30 Mentor session	14:00 - 15:30 Mentor session	14:00 - 15:30 Mentor session	14:00 - 15:30 Mentor session	14:00 - 15:30 One-to-one discussion	
15:00	15:00 - 16:00 Registration						Tea Break
15:30		Tea Break	Tea Break	Tea Break	Tea Break	Tea Break	
16:00	16:00 - 17:30 Programme and participant introduction	16:00 - 17:30 Mentor session	16:00 - 17:30 Mentor session	16:00 - 17:30 Mentor session	16:00 - 17:30 Mentor session	16:00 - 17:30 One-to-one discussion	15:30 - 17:30 Pitch to inventors and innovators
16:30							
17:00							
17:30	17:30 - 18:30 Welcome <i>Sir Richard Friend</i> <i>Lord Karan Bilimoria</i>	Free time	17:30 - 19:00 Market Research & Marketing Plan <i>Sue Higgins</i>	17:30 - 18:30 Wrap-up	17:30 - 19:00 Individual Work	17:30 - 19:00 Individual Work	17:30 - 18:30 Wrap-up
18:00		18:00 - 19:30 Networking event Welcome by <i>Andy Neely</i>					
18:30	18:30 - 19:30 Networking			18:30 - 19:30 Light dinner			18:30 - 19:30 Celebration dinner/ Certificate ceremony
19:00							

Individual Assignments July - Sept

Agenda

	Individual Work		One-to-one discussion		Workshop
	Mentor session		Pitch to inventors/innovators		
	Networking		Programme		

 Note: Programme details are subject to change
 Updated version (18/05/2017)