



2023 Module A							
Hybrid				Online			
TUE 25 April	WED 26 April	THU 27 April	FRI 28 April	TUE 2 May	WED 3 May	THU 4 May	
	9:00-10:45 <b>Value Propositions</b> tbc /Lamprini Kaftantzi and Andrew Nightingale	9:00-10:45 <b>Developing a Marketing Strategy</b> Phil O'Donovan	9:00-10:45 <b>Business Models</b> Julie Barnes/ Florin Udrea	9:00-10:45 <b>Market Research</b> Chris Lamaison	9:00-10:45 <b>Marketing Planning</b> Faye Holland	9:00-10:45 <b>Funding Sources</b> Arun Muthirulan	
	Break	Break	Break		Break	Break	
12:00-13:30 Programme Introduction	12:00-13:30	12:00-13:30	11:00-12:00 Entreprenurial Journey		12:00-13:00 How to Network Faye Holland 13:00-14:00 Networking with Innovators	12:00-13:30 Intrapreneuring and Stakeholder Analysis Phil O'Donovan	
Yupar Myint	Mentoring Session	Mentoring Session	Lord Karan Bilimoria				
	Break	Break	Break		Hothorning with interatore		
14:00-15:00 Welcome Ceremony tbc	14:00-15:30 Mentoring Session	14:00-15:30 Mentor Session	13:00-14:30 Mentoring Session				
	Mentoring Session	Mentor Session	Break		Key		
15:00-16:00 Networking with Innovators			15:00-16:30 Mentoring Session				
			16:30-17:30		Impulse		
			Wrap-up and Get to Know your Fellow Participants			cus	
					Mentoring		
					Networking		
					Pitching		
					*Workshops		
Application deadline Sunday 19 March 2023				1 to 1 discussions			
NOTE: Programme details are subject to change. Timetable version: 16 February 2023				* Some workshops are split and the Life Science stream speakers are in blue			





2023 Module B							
Online							
WED 17 May	WED 24 May	WED 31 May	WED 7 June	WED 14 June	WED 21 June	WED 28 June	
9:00-10:30 IP Strategy/ IP & Regulatory Requirements Allie Elend / Christian Bunke	9:00-10:30 Clarifying your Financial Needs Mike Anstey	9:00-11:00 <b>Selling Skills</b> Paul Duckworth	9:00-10:30 <b>Pitch Presentation Guidance</b> Denise Vorraber	9:00-10:30 Legal Issues in Starting a Business Trina Hill	9:00-10:30 <b>Building Business Partnerships</b> Anwar Gilan/ Hilary Charles/ Robert Peake/ Sally Curran	9:00-10:30 <b>Building a Great Team</b> David Cleevely	
Break	Break	Break	Break	Break	Break	Break	
12:00-14:15 1 to 1 Discussions with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 <b>1 to 1 Discussions</b> with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 1 to 1 Discussions with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 1 to 1 Discussions with Business Experts	

Key



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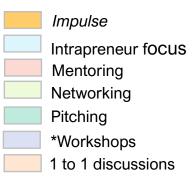
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2023 Module C									
Hybrid									
TUE 11 July	WED 12 July	THU 13 July	FRI 14 July						
9:00-10:30 Future of Innovation for Entrepreneurs Hermann Hauser	9:15-9:30 Update - Yupar Myint 9:30-11:00 Pitching for Investment Phil O'Donovan	9:00-10:30 <b>Fundraising</b> Amanda Wooding/ Max Bautin	9:00-11:00 Mentoring Session						
Break 11:00-12:30 How to build a sustainable business? tbc	Break 11:30-12:30 Preparation for Pitching	Break 11:00-12:30 <b>Leading a Diverse Team</b> Jarnail Chudge	Break 12:00-13:00 Pitch to Investors/ Innovators						
Lunch break 13:30-14:00 <b>Update</b> - Yupar Myint	Lunch break	Lunch break	Break 13:30-14:30 Pitch to Investors/ Innovators						
14:00-15:30 Mentoring Session	Pitch Practice		Break 15:00-16:00 Wrap up Session						
Break	Break	Break							
16:00-17:30 Mentoring Session	Pitch Practico		16:00-18:00 Individual Time 18:00-22:00 Celebration Dinner/ Ceremony Downing College						
17:30-19:00 Networking	17:30-19:00								





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