

2023 Module A						
Hybrid				Online		
TUE 25 April	WED 26 April	THU 27 April	FRI 28 April	TUE 2 May	WED 3 May	THU 4 May
	9:00-10:45 Value Propositions tbc / <i>Lamprini Kaftantzi and Andrew Nightingale</i>	9:00-10:45 Developing a Marketing Strategy Phil O'Donovan	9:00-10:45 Business Models <i>Julie Barnes</i> / Florin Udrea	9:00-10:45 Market Research Chris Lamaison	9:00-10:45 Marketing Planning Faye Holland	9:00-10:45 Funding Sources Arun Muthirulan
	Break	Break	Break		Break	Break
12:00-13:30 Programme Introduction Yupar Myint	12:00-13:30 Mentoring Session	12:00-13:30 Mentoring Session	11:00-12:00 Entrepreneurial Journey Lord Karan Bilimoria		12:00-13:00 How to Network Faye Holland	12:00-13:30 Intrapreneuring and Stakeholder Analysis Phil O'Donovan
	Break	Break	Break		13:00-14:00 Networking with Innovators	
14:00-15:00 Welcome Ceremony tbc	14:00-15:30 Mentoring Session	14:00-15:30 Mentor Session	13:00-14:30 Mentoring Session			
			Break			
			15:00-16:30 Mentoring Session			
15:00-16:00 Networking with Innovators			16:30-17:30 Wrap-up and Get to Know your Fellow Participants			

Key

-  *Impulse*
-  Intrapreneur focus
-  Mentoring
-  Networking
-  Pitching
-  *Workshops
-  1 to 1 discussions

Application deadline Sunday 26 March 2023

NOTE: Programme details are subject to change.

Timetable version: 17 March 2023





* Some workshops are split and the Life Science stream speakers are in blue

2023 Module B

Online

WED 17 May	WED 24 May	WED 31 May	WED 7 June	WED 14 June	WED 21 June	WED 28 June
9:00-10:30 IP Strategy/ IP & Regulatory Requirements <i>Allie Elend</i> / Christian Bunke	9:00-10:30 Clarifying your Financial Needs Mike Anstey	9:00-11:00 Selling Skills Paul Duckworth	9:00-10:30 Pitch Presentation Guidance Denise Vorraber	9:00-10:30 Legal Issues in Starting a Business Trina Hill	9:00-10:30 Building Business Partnerships Anwar Gilan/ Hilary Charles/ Robert Peake/ Sally Curran	9:00-10:30 Building a Great Team David Cleevely
Break	Break	Break	Break	Break	Break	Break
12:00-14:15 1 to 1 Discussions with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 1 to 1 Discussions with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 1 to 1 Discussions with Business Experts	12:00-13:00 Peer Networking (optional)	12:00-14:15 1 to 1 Discussions with Business Experts

Key

	<i>Impulse</i>
	Intrapreneur focus
	Mentoring
	Networking
	Pitching
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	1 to 1 discussions

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Life Science stream speakers are in blue

2023 Module C

Hybrid

TUE 11 July	WED 12 July	THU 13 July	FRI 14 July
9:00-10:30 Future of Innovation for Entrepreneurs Hermann Hauser	9:15-9:30 Update - Yupar Mvint	9:00-10:30 Fundraising <i>Amanda Wooding/</i> Max Bautin	9:00-11:00 Mentoring Session
Break	9:30-11:00 Pitching for Investment Phil O'Donovan	Break	Break
11:00-12:30 How to build a sustainable business? tbc	Break	11:00-12:30 Leading a Diverse Team Jarnail Chudge	Break
Lunch break	11:30-12:30 Preparation for Pitching	Break	12:00-13:00 Pitch to Investors/ Innovators
13:30-14:00 Update - Yupar Myint	Lunch break	Lunch break	Break
14:00-15:30 Mentoring Session	14:00-15:30 Pitch Practice with experts	14:00-15:30 Mentoring Session	13:30-14:30 Pitch to Investors/ Innovators
Break	Break	Break	Break
16:00-17:30 Mentoring Session	16:00-17:30 Pitch Practice with experts	16:00-17:30 Mentoring Session	15:00-16:00 Wrap up Session
17:30-19:00 Networking	17:30-19:00 Preparation for Pitching	17:30-19:00 Preparation for Pitching	16:00-18:00 Individual Time
			18:00-22:00 Celebration Dinner/ Ceremony Downing College

Key

	<i>Impulse</i>
	Intrapreneur focus
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	Pitching
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